



## E: Party Preference and Voting

**E1** Many people feel they have a **general attachment** to a particular political party, while others do not think of themselves in this way. Generally speaking do you **usually** think of yourself as National, Labour, Social Credit, Democrat, Green, NewLabour, or some other, or do you feel that you don't have a general attachment to a particular party?

|                                       |   |   |
|---------------------------------------|---|---|
| No party attachment .....             | 0 |   |
| Generally think of myself as:         |   |   |
| Labour .....                          | 1 | <div style="border-left: 1px solid black; border-right: 1px solid black; border-bottom: 1px solid black; width: 20px; height: 100%; margin: 0 auto;"></div> |
| National .....                        | 2 |   |
| NewLabour .....                       | 3 |   |
| Social Credit .....                   | 4 |   |
| Democrat .....                        | 5 |   |
| Green .....                           | 6 |   |
| Another party (please say what) _____ | 7 |   |

[9-10]

**E2a IF NO ATTACHMENT**

Do you generally think of yourself as a **little closer** to one of the parties than the others?

|                         |   |
|-------------------------|---|
| No.....                 | 0 |
| Yes, Labour.....        | 1 |
| Yes, National.....      | 2 |
| Yes, NewLabour.....     | 3 |
| Yes, Social Credit..... | 4 |
| Yes, Democrat.....      | 5 |
| Yes, Green.....         | 6 |
| Yes, other _____        | 7 |

**E2b IF PARTY ATTACHMENT**

Would you call **yourself** a:

|                                |   |   |
|--------------------------------|---|---|
| Very strong supporter.....     | 1 | <div style="border-left: 1px solid black; border-right: 1px solid black; border-bottom: 1px solid black; width: 20px; height: 100%; margin: 0 auto;"></div> |
| Fairly strong supporter.....   | 2 |   |
| Not very strong supporter..... | 3 |   |

[11-12]

**E3** From looking at the results of the **1990 election**, we have found that a lot of people **didn't manage to vote**. How about you?

|                              |   |      |
|------------------------------|---|------|
| Did not manage to vote ..... | 1 |      |
| Did vote .....               | 2 | [13] |

**E4** Some people say it's very easy to **decide which party to vote for** on election day, and others say it's very difficult. What about you? Did you think it was:

|                       |   |   |
|-----------------------|---|---|
| Very easy .....       | 1 |   |
| Quite easy .....      | 2 | <div style="border-left: 1px solid black; border-right: 1px solid black; border-bottom: 1px solid black; width: 20px; height: 100%; margin: 0 auto;"></div> |
| Quite difficult ..... | 3 |   |
| Very difficult .....  | 4 |   |

[14]



**E5 How long ago did you definitely **decide** the way you wanted to vote at the 1990 election?**

|   |   |      |
|---|---|------|
| A long time ago .....   | 1 |      |
| This year but before the election campaign .....                      | 2 |      |
| During the campaign but before the last week up to the election ..... | 3 | [15] |
| In the last week of the campaign but before election day .....        | 4 |      |
| On election day .....   | 5 |      |
| Never did make up my mind .....                                       | 6 |      |

**E6 What party did you **vote** for in the 1990 election?**

|                                      |   |         |
|--------------------------------------|---|---------|
| Did not vote .....                   | 0 |         |
| Labour .....                         | 1 |         |
| National .....                       | 2 |         |
| NewLabour .....                      | 3 | [16-17] |
| Social Credit .....                  | 4 |         |
| Democrat .....                       | 5 |         |
| Green .....                          | 6 |         |
| A different party or candidate ..... | 7 |         |

**E7 Was there any time **during the election campaign** when you seriously thought you might vote **differently** or not at all?**

|                                    |   |         |
|------------------------------------|---|---------|
| No .....                           | 0 |         |
| Yes, Labour .....                  | 1 |         |
| Yes, National .....                | 2 |         |
| Yes, NewLabour .....               | 3 | [18-19] |
| Yes, Social Credit .....           | 4 |         |
| Yes, Democrats .....               | 5 |         |
| Yes, Green .....                   | 6 |         |
| Yes, another .....                 | 7 |         |
| Considered not voting at all ..... | 8 |         |

**E8 If you didn't manage to vote in the election, which party would you have voted for **if you had got around to it**?**

|  |   |         |
|--|---|---------|
| Doesn't apply (I <b>did</b> vote!) .....       | 0 |         |
| Labour .....                                   | 1 |         |
| National .....                                 | 2 |         |
| NewLabour .....                                | 3 |         |
| Social Credit .....                            | 4 | [20-21] |
| Democrat .....                                 | 5 |         |
| Green .....                                    | 6 |         |
| Another party .....                            | 7 |         |
| I <b>chose</b> not to vote for any party ..... | 8 |         |



**E9** Did the **change of Labour leadership** from Geoff Palmer to Mike Moore:

|   |   |      |
|---|---|------|
| Make you <b>more</b> likely to vote Labour? ..... | 1 |      |
| Make you <b>less</b> likely to vote Labour? ..... | 2 | [22] |
| Make <b>no difference?</b> .....                  | 3 |      |

**E10** For what party did you **vote** in the **1987** election?

|  |   |         |
|--|---|---------|
| Can't remember. ....                                   | 8 |         |
| Did not vote because ineligible (too young, etc) ..... | 9 |         |
| Did not vote although eligible .....                   | 0 |         |
| Voted Labour .....                                     | 1 |         |
| Voted National .....                                   | 2 | [23-24] |
| Voted Left Alternative, People First .....             | 3 |         |
| Voted Social Credit .....                              | 4 |         |
| Voted Democrat .....                                   | 5 |         |
| Voted New Zealand Party .....                          | 6 |         |
| Another party or candidate .....                       | 7 |         |

**E11** Did you vote in the **1984** election, when the Labour Party led by David Lange was first elected?

|  |   |         |
|--|---|---------|
| Can't remember. ....                                   | 8 |         |
| Did not vote because ineligible (too young, etc) ..... | 9 |         |
| Did not vote although eligible .....                   | 0 |         |
| Voted Labour .....                                     | 1 |         |
| Voted National .....                                   | 2 | [25-26] |
| Voted Social Credit .....                              | 4 |         |
| Voted Democrat .....                                   | 5 |         |
| Voted New Zealand Party .....                          | 6 |         |
| Another party or candidate .....                       | 7 |         |

**E12** Since you have been a voter, is there any particular party you have **always** voted for?

|  |   |      |
|--|---|------|
| Yes, Labour .....                            | 1 |      |
| Yes, National .....                          | 2 |      |
| Yes, Social Credit/Democrats .....           | 3 | [27] |
| Yes, another party .....                     | 4 |      |
| No, I have voted for different parties ..... | 5 |      |
| No, I usually haven't voted at all .....     | 6 |      |

**E13** When you voted this year, you were also asked whether or not you want a **longer Parliamentary term** - whether you want elections to be held every three years, as at present, or every four years. Did you

|   |   |      |
|---|---|------|
| Vote for a four year term .....             | 1 |      |
| Vote for the existing three year term ..... | 2 | [28] |
| Not vote for either .....                   | 3 |      |



**E14** Suppose everyone said the **party you most dislike** was likely to win in **your electorate**. Would you then consider not voting for your favorite party if some other party had a better chance of defeating the party you dislike?

- No, I'd stay with my favourite party ..... 1
- Yes, I'd think about changing ..... 2
- Yes, I'd definitely change ..... 3

[29]

**E15** Here are some opinions about voting, and reasons for voting. Tell us which ones are closest to **your own reasons for voting** by agreeing or disagreeing with each statement.

|  | Strongly agree | Agree | Neither agree nor disagree | Disagree | Strongly disagree |
|--|----------------|-------|----------------------------|----------|-------------------|
| a) Choosing the government I think would be best for New Zealand     | 1              | 2     | 3                          | 4        | 5                 |
| b) Showing loyalty to my party                                       | 1              | 2     | 3                          | 4        | 5                 |
| c) Choosing the best MP for my electorate                            | 1              | 2     | 3                          | 4        | 5                 |
| e) Voting to keep out a party I dislike                              | 1              | 2     | 3                          | 4        | 5                 |
| f) It is a citizens' duty to vote                                    | 1              | 2     | 3                          | 4        | 5                 |
| g) My vote is wasted if I cast it for a party which is bound to lose | 1              | 2     | 3                          | 4        | 5                 |
| h) Voting is important even if it makes no difference who wins       | 1              | 2     | 3                          | 4        | 5                 |
| i) My vote really counts in elections                                | 1              | 2     | 3                          | 4        | 5                 |

[30-37]

## F: Education and Work

**F1** How **old** were you when you **left school**?



years

[38-39]

**F2** What kind of **secondary school** did you attend?

- Local state school ..... 1
- Out of zone state school ..... 2
- Catholic school ..... 3
- Other independent school ..... 4

[40]

**F3** In all, how many years of **full-time tertiary education** have you completed since you left school? (Count universities, technical institutes, community colleges, but not apprenticeships. If your tertiary education was part-time, give the number of years of full-time study that would be the equivalent.)



years

[41-42]



**F4 What formal educational qualifications do you have?**

|                                  | Yes | No |         |
|----------------------------------|-----|----|---------|
| School certificate               | 1   | 2  |         |
| University entrance              | 1   | 2  |         |
| Trade certificate                | 1   | 2  | [43-48] |
| Teaching qualification           | 1   | 2  |         |
| Other professional qualification | 1   | 2  |         |
| University degree                | 1   | 2  |         |

**F5 Now for some questions about the work you are doing. Last week, what were you doing?**

|   |   |         |
|---|---|---------|
| Working full-time for pay .....   | 1 |         |
| Working part-time for pay .....   | 2 |         |
| With a job but not at work because of temporary illness, holiday, or strike ..... | 3 | [49-50] |
| Unemployed, laid off, looking for work .....                                      | 4 |         |
| Retired .....   | 5 |         |
| At school or university .....   | 6 |         |
| Keeping house .....   | 7 |         |
| Other: please specify _____   | 8 |         |

**F6 What kind of paid work do you or did you do? (Include your award or other details if possible. If not working for pay now, please describe your last regular paid job)**

My specific **job name** or title is/was

|  |         |
|--|---------|
|  | [51-70] |
|  |         |

The main **duties** involved are/were

|  |         |
|--|---------|
|  | [71-80] |
|  |         |

The **industry or business** I work(ed) in is/was

|  |        |
|--|--------|
|  | [1-5]  |
|  | [6-25] |

The industry or business does/did or **makes/made**

|  |         |
|--|---------|
|  | [26-35] |
|  |         |



**F7 Do you or did you work for:**

- A private company or business ..... 1
- Central or local government ..... 2
- Area Health Board, Public Educational Institution ..... 3
- State owned enterprise ..... 4 [36]
- Unpaid work in family business or farm ..... 5
- Unpaid work in your own home ..... 6
- Or are/were you self-employed? ..... 7

**F8 In your job do you/did you directly employ or supervise anyone responsible to you?**

- No ..... 1 [37]
- Yes ..... 2

**F9 If you do or did employ/supervise anyone, how many?**  people [38-40]

**F10 Does or did your job require you to possess a formal educational qualification ?**

- No ..... 1 [41]
- Yes ..... 2

**IF YES, then what?**

- |  | Yes | No |         |
|--|-----|----|---------|
| Trade certificate                                      | 1   | 2  | [42-44] |
| Non-university professional or technical qualification | 1   | 2  |         |
| University degree?                                     | 1   | 2  |         |

**F11 How much on the job training or experience do/did you need to be properly qualified to do your job?**

- None ..... 1
- Less than a day ..... 2
- Between a day and a week ..... 3 [45]
- Between a week and a month ..... 4
- Between a month and a year ..... 5
- More than a year ..... 6

**F12 How many people are/were employed in your workplace?**

- One ..... 1
- Two to Five ..... 2
- Six to Fifteen ..... 3 [46]
- Sixteen to thirty ..... 4
- Thirty one to a hundred ..... 5
- Over a hundred ..... 6



- G7 Was he** Self-employed. .... 1  
 or did he Work for the government ..... 2  
 or Work for a company or other employer? ..... 3 [28]  
 Do domestic work in your home ..... 4  
 or None of the above? ..... 5  
 Can't remember, can't say ..... 6

**G8** When you were about 14 years old, what kind of work did your **mother** do?

|  |         |
|--|---------|
|  | [29-48] |
|  |         |

- G9 Was she** Self-employed ..... 1  
 or did she Work for the government ..... 2  
 or Work for a company or other employer? ..... 3 [49]  
 Do domestic work in your home ..... 4  
 or None of the above? ..... 5  
 Can't remember, can't say ..... 6

**G10** Did your **father** have any particular preference for one of the political parties when you were young, say about 14 years old?

- Yes, National ..... 1  
 Yes, Labour ..... 2  
 Yes, Social Credit ..... 3 [50-51]  
 Yes, another \_\_\_\_\_ 4  
 No ..... 5  
 Don't know ..... 6

**G11** Did your **mother** have any particular preference for one of the political parties when you were young, say about 14 years old?

- Yes, National ..... 1  
 Yes, Labour ..... 2  
 Yes, Social Credit ..... 3 [52-53]  
 Yes, another \_\_\_\_\_ 4  
 No ..... 5  
 Don't know ..... 6

**G12** Do you **identify yourself** mainly as

- European or Pakeha ..... 1  
 New Zealand Maori ..... 2 [54-55]  
 Cook Island Maori, Samoan, Tongan, or  
 other Pacific Island origin ..... 3  
 Some other group (please specify) \_\_\_\_\_ 4



**G13 What is your religion?**

|                              |   |         |
|------------------------------|---|---------|
| Catholic .....               | 1 |         |
| Baptist .....                | 2 |         |
| Methodist .....              | 3 | [56-57] |
| Presbyterian .....           | 4 |         |
| Anglican .....               | 5 |         |
| Other (please specify) _____ | 6 |         |
| None .....                   | 7 |         |

**G14 Apart from weddings, funerals, and baptisms, about how often if at all do you attend religious services these days?**

|                                      |   |      |
|--------------------------------------|---|------|
| Once a week .....                    | 1 |      |
| Two or three times a month .....     | 2 |      |
| Several times a year .....           | 3 | [58] |
| Less than several times a year ..... | 4 |      |
| Never .....                          | 5 |      |

**G15 Do you:**

|  |   |      |
|--|---|------|
| Own your house or flat freehold .....                          | 1 |      |
| Own your house or flat with a private<br>sector mortgage ..... | 2 |      |
| Own your house with a Housing<br>Corporation mortgage .....    | 3 | [59] |
| Rent your house privately .....                                | 4 |      |
| Rent a state house or one owned by a<br>local authority .....  | 5 |      |
| Board or live in a hotel or rest home .....                    | 6 |      |

**G16 Do you or anyone in your household receive any one or more of the following benefits?**

|   | Yes | No |         |
|---|-----|----|---------|
| Guaranteed retirement income<br>(national superannuation) | 1   | 2  |         |
| Family support  | 1   | 2  |         |
| Family benefit  | 1   | 2  | [60-65] |
| Unemployment benefit                                      | 1   | 2  |         |
| Sickness benefit  | 1   | 2  |         |
| Domestic Purposes Benefit                                 | 1   | 2  |         |

**G17 Please indicate how many adults and how many children live in your household.** [66-69]

adults   children



**G18** Some people see themselves as **middle class**, and others as **working class**, and others as belonging to **some other kind of class**, while some **don't see themselves** as belonging to a class at all. Do you see yourself as:

- |                          |   |      |
|--------------------------|---|------|
| Working class .....      | 1 |      |
| Middle class .....       | 2 | [70] |
| Upper class .....        | 3 |      |
| Belong to no class ..... | 4 |      |

**G19** What was your **personal income before tax** between 1 April 1989 and 31 March 1990? And what was **the personal income of your spouse or partner**, if you have one? And what about the total income before tax of **all members** of your household?

|                   | Yourself | Your partner | Whole household |         |
|-------------------|----------|--------------|-----------------|---------|
| Under \$5,000     | 1        | 1            | 1               |         |
| \$5,001-\$15,000  | 2        | 2            | 2               |         |
| \$15,001-\$25,000 | 3        | 3            | 3               | [71-73] |
| \$25,001-\$35,000 | 4        | 4            | 4               |         |
| \$35,001-\$50,000 | 5        | 5            | 5               |         |
| \$50,001-\$80,000 | 6        | 6            | 6               |         |
| Over \$80,001     | 7        | 7            | 7               |         |

**G20** Are you:

- |                             |   |      |
|-----------------------------|---|------|
| Married .....               | 1 |      |
| Living as married .....     | 2 |      |
| Widowed .....               | 3 | [74] |
| Divorced .....              | 4 |      |
| Separated .....             | 5 |      |
| Single, never married. .... | 6 |      |

### H: Your spouse or partner

**For those who are MARRIED or otherwise LIVING WITH A PARTNER, please go on and complete the final section.**

**For those who are NOT now married or living with a partner either married or nonmarried, this is the end of the questionnaire.**

**Please turn to the bottom of the final page for instructions on how to post it back to us.**

**H1** How old was your **partner** when she/he left school? [75-76]

years



**H2** How many years of **full-time tertiary education** has your **partner** completed since leaving school? (Count universities, technical institutes, community colleges, but not apprenticeships. If the tertiary education was part-time, give the number of years of full-time study that would be the equivalent.)

|  |  |
|--|--|
|  |  |
|--|--|

years

[77-78]

**H3** What **formal educational qualifications** does your **partner** have?

[1-5]

|                                  | Yes | No |
|----------------------------------|-----|----|
| School certificate               | 1   | 2  |
| University entrance              | 1   | 2  |
| Trade certificate                | 1   | 2  |
| Teaching qualification           | 1   | 2  |
| Other professional qualification | 1   | 2  |
| University degree                | 1   | 2  |

[6-11]

**H4** Does your **partner** have a **general attachment** to any particular political party?

|                          |   |
|--------------------------|---|
| No .....                 | 0 |
| Yes, Labour .....        | 1 |
| Yes, National .....      | 2 |
| Yes, NewLabour .....     | 3 |
| Yes, Social Credit ..... | 4 |
| Yes, Democrats .....     | 5 |
| Yes, Green .....         | 6 |
| Yes, another .....       | 7 |

[12-13]

**H5** Last week, what was your **partner** doing?

|   |   |
|---|---|
| Working full-time for pay .....   | 1 |
| Working part-time for pay .....   | 2 |
| With a job but not at work because of temporary illness, holiday, or strike ..... | 3 |
| Unemployed, laid off, looking for work .....                                      | 4 |
| Retired .....   | 5 |
| At school or university .....   | 6 |
| Keeping house .....   | 7 |
| Other: please specify .....   | 8 |

[14]

**H6** What kind of **paid work** does or did he or she do? (Include an award or other details if possible. **If not working for pay now, please describe your partner's last regular job**)

His or her specific **job name** or title is/was

|  |
|--|
|  |
|  |

[15-33]



The main **duties** involved are/were

|  |
|--|
|  |
|  |

[34-40]

The **industry or business** she/he works in is/was

|  |
|--|
|  |
|  |

[41-59]

The industry or business does/did or **makes/made**

|  |
|--|
|  |
|  |

[60-66]

**H7** Does or did your **partner** work for:

- A private company or business ..... 1
- Central or local government ..... 2
- Area Health Board, Public Educational Institution ..... 3
- State owned enterprise ..... 4
- Unpaid work in family business or farm ..... 5
- Unpaid work in your own home ..... 6
- Or are/were you self-employed? ..... 7

[67]

**H8** In your **partner's job** does/did he or she directly **employ or supervise** anyone responsible to him or her?

- No ..... 1
- Yes ..... 2

[68]

**H9** If she or he employs or supervises anyone, **how many?**

|  |  |  |
|--|--|--|
|  |  |  |
|--|--|--|

people

[69-71]

**H10** Does or did your partner's job require him or her to possess a **formal educational qualification?**

- No ..... 1
- Yes ..... 2

[72]

IF YES, then **what?**

- |  | Yes | No |         |
|--|-----|----|---------|
| Trade certificate                                      | 1   | 2  | [73-75] |
| Non-university professional or technical qualification | 1   | 2  |         |
| University degree?                                     | 1   | 2  |         |

**H11** Does or did your **partner** belong to a **trade union or staff association?**

- Yes, a union, now ..... 1
- Yes, once a union member, but not now ..... 2
- Yes, staff association member, now ..... 3
- Yes, once a staff association member, but not now ..... 4
- No, she/he has never been a member of either ..... 5

[76]

**This is the end of the questionnaire. Please put the questionnaire in the pre-paid reply envelope and post it back to us. Thank you again for your cooperation.**

[77-80]